

Missouri Capture (MoCap)

Overview

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Missouri Capture (MoCap)

- **Goal:** *Ensure that community health and prevention programs in Missouri have adequate support through federal dollars.*
- Focus on opportunities authorized through the Affordable Care Act (ACA).
- www.mffh.org/mocap

Why is MoCap needed?

- Opportunities presented by ACA.
- In Missouri, historically only modest success regarding procurement of federal funds.
- Challenges to Missouri organizations to prepare competitive applications.

MoCap Targeted Toward...

Nonprofits, governmental health organizations, local municipalities, and components of state government:

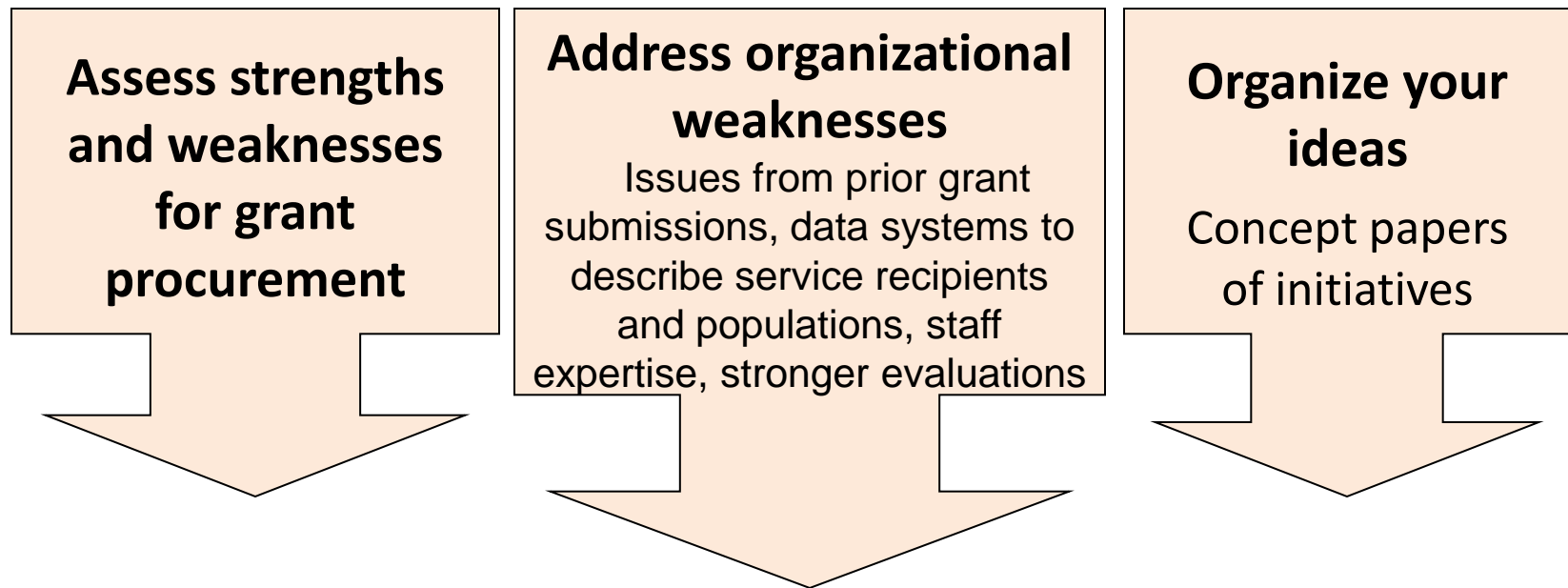
- That provide prevention and/or health services, within MFH service region.

Organizations need not be current nor former MFH grantees.

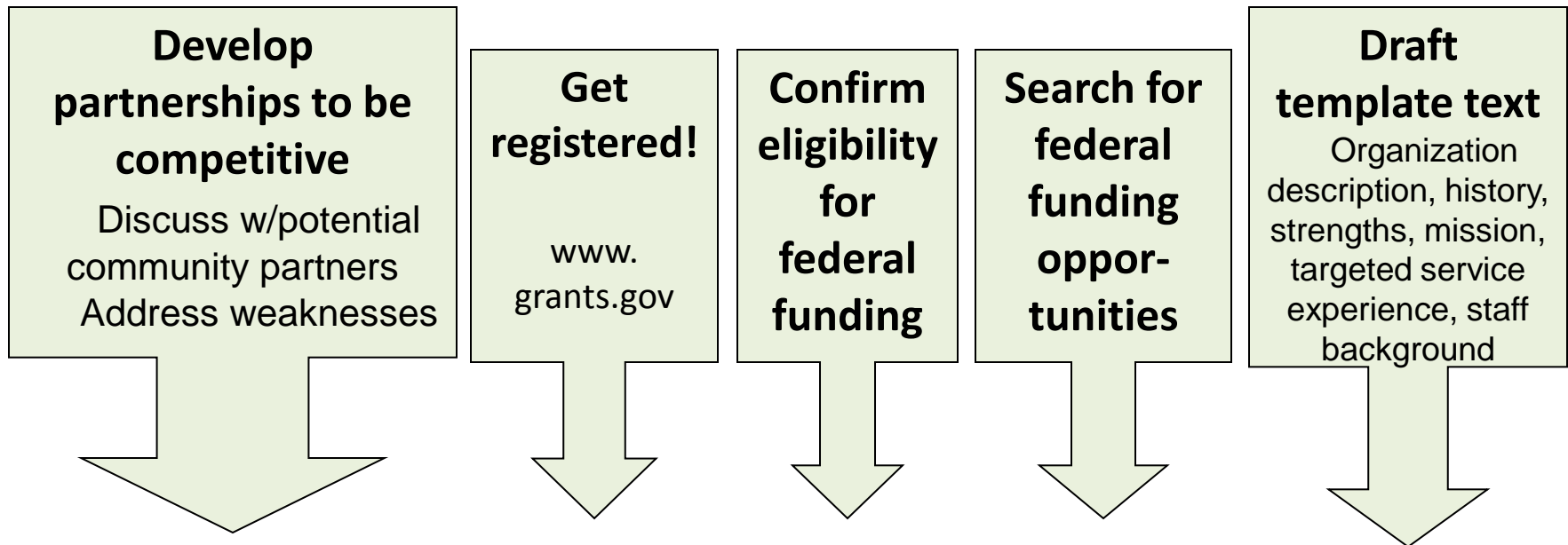
MoCap help is tiered

- Tools for all organizations to better assess if federal funding is appropriate for them and how to get ready.
- Broader assistance to organizations prepared to seek federal dollars.
- Intensive help to some organizations on specific grant submissions.

Toward grant procurement, organizations can...



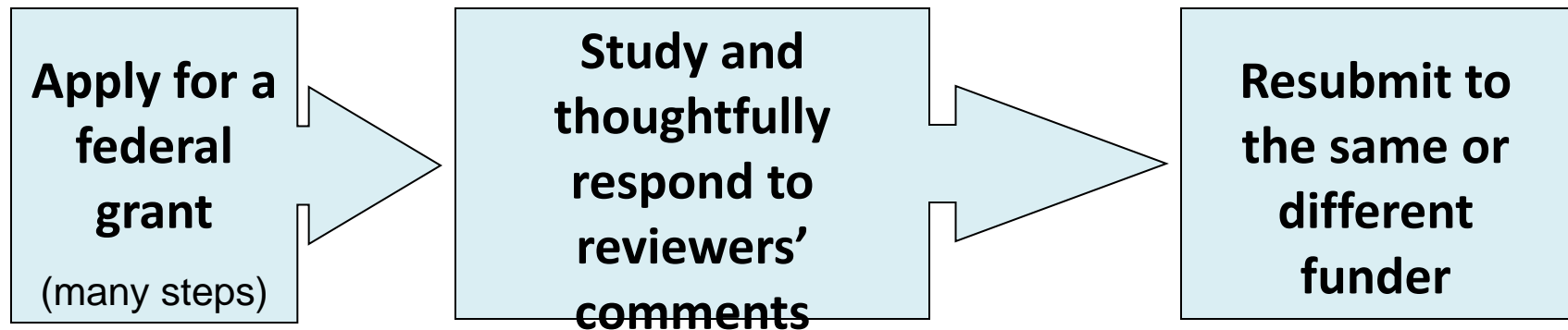
With MoCap web help, organizations can...



Website – Tips & pointers, FAQs

Community meetings/presentations/convenings – Audio/video record presentations posted on website

Consultation & TA



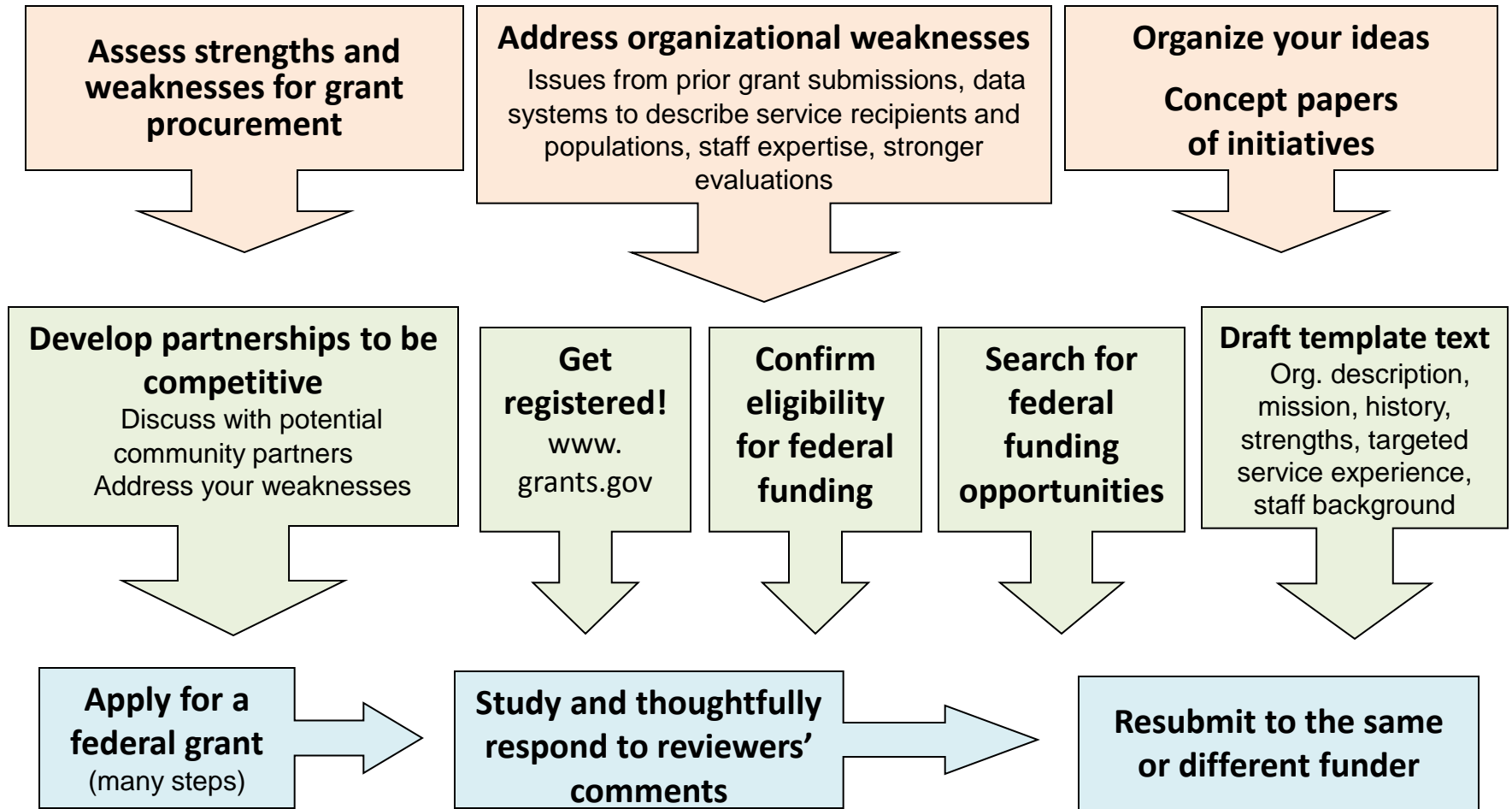
Target some grant submissions with which:

- MoCap staff will work closely (i.e., 4-8 weeks).
- MoCap will pay for consultation/grant writers to work for the organization.

Application Support

To selected organizations, provide:

- Contract with grant consultant.
- Technical support in topical area (i.e., evaluation).
- Review and editing support prior to submission.
- Support in setting up for electronic submission through grants.gov.
- Application template for organizational use.



Approaching Potential Partners (including MFH)

- Know the federal funding opportunity to which you'd like to respond.
- Draft a concept paper of your programmatic idea (see MoCap web for suggested outline).
- Start as soon as possible.

www.mffh.org/mocap

Developing New Tools

Examples:

- Regularly disseminating information.
- Convening at time of release of Federal guidance.
- Participating in applicant meetings conducted by Federal organizations.
- Developing and disseminating content tools.
- Monitoring review and decision process to extract lessons.

Definition

Health is a state of complete physical, mental and social well-being, and not merely the absence of disease or infirmity.

World Health Organization (1948).
Constitution of the world health organization basic document.
Geneva: WHO.

ACA Categories

Health Topic

- Advocacy/Local Policy/
Consumer Health
- Chronic Care
- Health Care Workforce
Development
- Health Literacy
- Mental Health
- Substance Abuse
- Obesity Prevention
- Oral Health/Dental
- Primary Care Access
- Preventative Services
- Tobacco Prevention/Cessation

Population/Site

- Work Place Wellness
- School-Based Care
- Women's/Maternal Health
- Gerontology/Seniors
- Children/Youth
- Disability Rights/Services

Organization Survey

Purpose: Gather information on organizations' ...

- Experiences and needs in pursuing federal funding.
- Scope of services, plans for future federal grant procurement, and grant readiness.

Web-based: www.mffh.org/mocap

What MoCap is NOT

- Means by which MFH will submit grants.
- General infrastructure support for all types of grant writing or for those new to grant process.
- Help to access state, foundation dollars, or to help universities secure federal research dollars.
- Staffed to provide substantive help to develop initial program ideas.
- Available to organizations outside MFH's service area.
- Available for services which are not health or prevention.

MFH Supported Service Area



MoCap ReCap

- Helping demystify the federal funding process so organizations have a better chance of **finding and pursuing the right federal dollars** to fund health and prevention programs they are doing or trying to launch.
- Helping organizations and local governments **write better grant proposals**, which can lead more federal grant dollars to fund services in Missouri communities.

Focus on “**capturing**” federal dollars

Share MoCap

www.mffh.org/MoCap

- Encourage **www.grants.gov** registration.
- Encourage agencies to take MoCap survey.
- Share ideas
 - Agencies' concerns about federal grant procurement.
 - Tools MoCap might gather/develop.